



BEST PRACTICES FOR
INTEGRATION

WHAT ARE YOU DOING?





BEST PRACTICES FOR A SUCCESSFUL INTEGRATION

Making it easy for the business user and giving power to the developer is key. When you think about what it takes to have an integration project go well, you should think about the adoption of the process and tools. Your business user should have easy to use tools (no coding required), multi-level dashboard reporting that allows them to check and validate data in flight, as well as, the ability to drill down to the source and issues. Just as important, is giving the right tools to the developer so they can easily orchestrate data, link entities from one type to another and manage complexities across event models. Giving them field level data manipulation will ensure the highest level of data quality.

Securely connecting cloud to on premise systems is critical to many enterprises. As an organization which may have both on-premise and cloud applications, you want to make sure you have the option to connect either or both securely and seamlessly. And as your need for more enterprise wide integration occurs, consider a tool or platform that has an open architecture to grow with you - **a connect once, connect everywhere capability**. Below are some more specific capabilities we offer through our PutItForward platform. [Interested in seeing how these could help your own integration project?](#) Let us know how we can help.

CONNECT	DESIGN	DATA MGMT	DATA QUALITY
Connect Once/Everywhere	No Code/Visual Designer	Smart Shuttle Change Mngmt	Data Services
Industry Connector Library	Auto Data Mapping	Multi-Level Parallel Mngmt	Quality Checks & Rules
Secure On-Premise	Integrated Help/Self Guide	Monitoring	API - Management
Connector SDK	Select and Propagate	Dynamic Routing and Scoring	Pre-built /Open Access

QUESTIONS TO ASK AN INTEGRATION PARTNER



How comprehensive is the solution and will it scale to fit our needs now and in the future?

Organizations have data across sales, marketing, finance, operations, customer service and HR - many integration solutions only focus on one or two of the data sets while others can incorporate all of these and give you a complete view of your enterprise. Be sure to pick an integration partner that can potentially help you integrate to all of these type of applications. Your data sources and volumes will not remain the same as your organization grows. Can your integration partner handle your increasing data needs? Do they offer a solution that can connect your data real time? How fast you can access the right data will determine how fast and effective you can respond to your own customer's needs.



How easy is the solution to use?

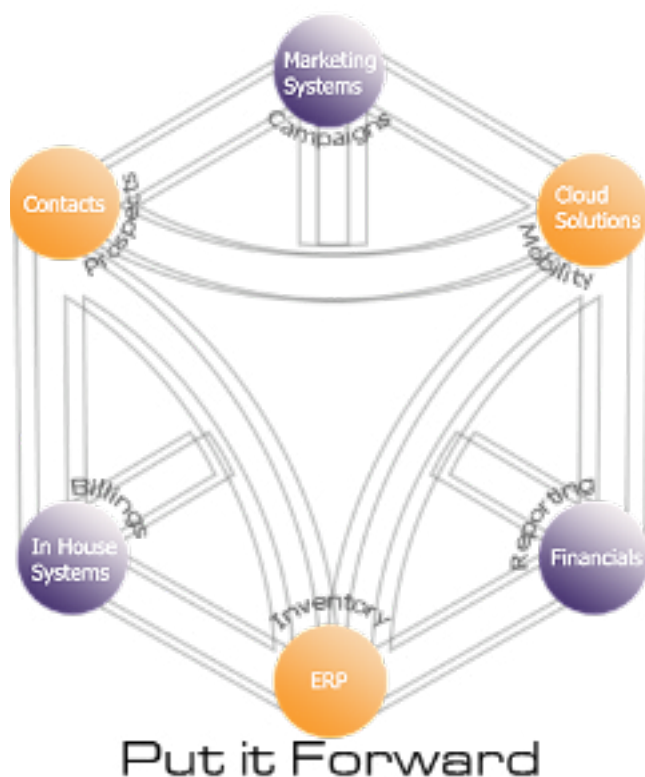
Solutions that offer a self-service interface, like click and drag, can offer users more flexibility and control. Easy to use tools can provide the Line of Business users the ability to benefit from the solution while saving the IT department's time for more complex projects. More importantly, like discussed earlier, easier tools make for faster and more effective adoption across the enterprise.



Can I be assured that my data is secure?

Just because a tool is easy to use does not mean it is secure. A very important question to ask is how do they connect on-premise and cloud applications? Do they only have the option of connecting through their own servers? Or can they also provide options within your own firewall?

How can we help you with your next data integration? What do we offer that other integration partners do not and more importantly, how does that benefit you?



We provide a fully integrated and synchronized platform that improves efficiencies, reduces data errors and minimizes IT costs across the enterprise.

Enterprise-wide Synchronization - stay synchronized with all your organizational units, legacy systems and other cloud offerings and on-premise applications.

Platform Management - manage the components of your platform from a single

point. Add, remove or modify the components from any marketing, sales or operational platforms seamlessly and securely. You don't have to settle for one or two data sets we cover over 320+ applications with our platform.

Multi-frequency Integration - choose how fast your data flows and in what direction. From real-time to intra-day to one-time loads and everything in between we have you covered. We help you meet your customer needs faster by providing you the real time data you need.

Connect Once - Connect Everywhere - Once you connect to the PutItForward platform you can connect any other supported application with a click, drag and drop. More systems, services and data sources than you thought possible and more being added every day.

Modern Architecture - the PutItForward platform is purpose built for cloud or on-premise based deployment that connects cloud solutions, on-premise applications and data sources. A modern platform that can accommodate any type of integration seamlessly and securely.

But we don't stop there, we make it easy for all to use, by providing pre-built connectors that can be configurable and built on any device. Interested in seeing this for yourself [sign up for a solution demo.](#)

Contact Us Now



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WE CAN HELP

WHETHER YOU ARE JUST GETTING STARTED OR MID-PROJECT, WE CAN HELP.

Perhaps you have read this and would [like to assess](#) where you are at in the Integration Maturity Model, or maybe you already know and just need the right tools to present this concept to your Line of Business. We have Solution Engineers that are here to help.

Maybe you have already been doing your research and would like to see our tool in action. We are happy to [set up a customized demo](#) for your needs and answer all your questions to get you started.

Or you could be in between the two and would benefit from a [Discovery Session](#) with one of our Solution Engineers to help uncover areas of improvement and a project plan that will get you there.

Put It Forward[®]



Be Connected

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