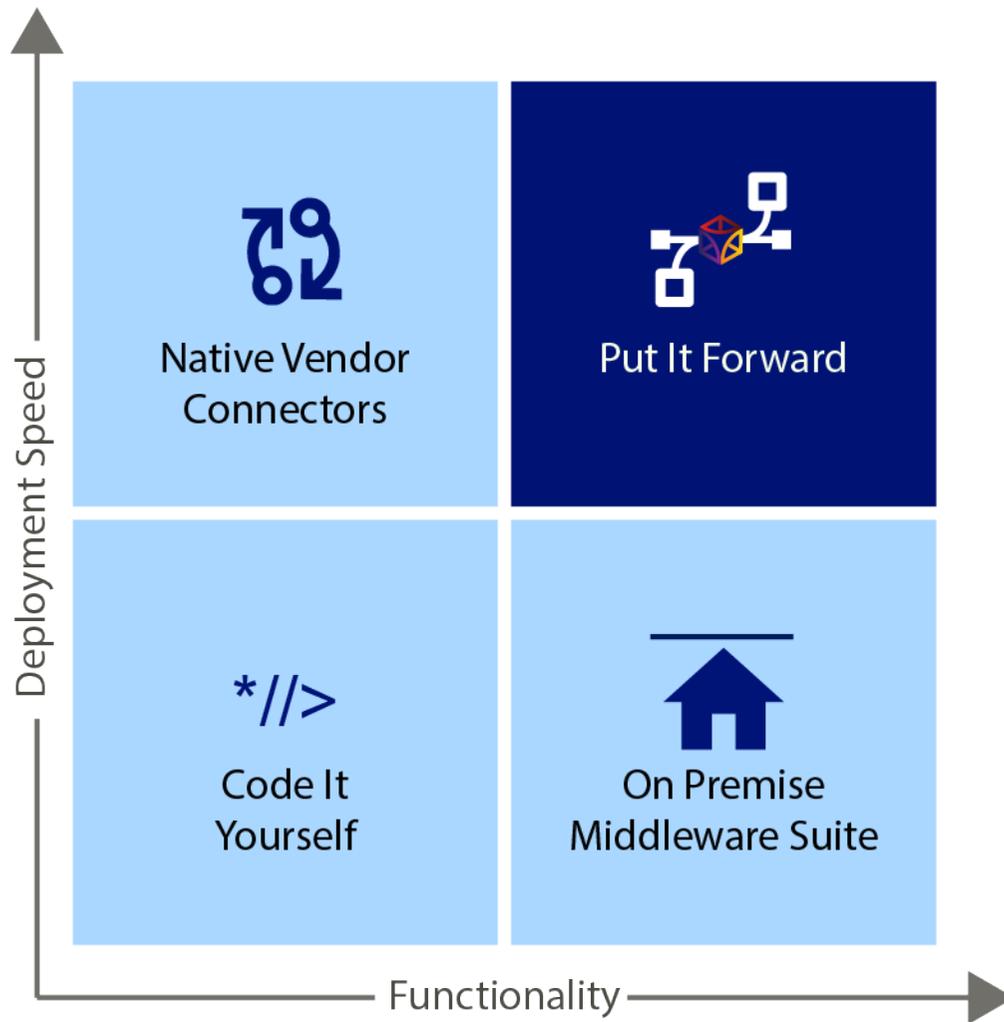


INTEGRATION CHOICES



IT IS NOT ALWAYS AN EASY DECISION - ESPECIALLY IF YOU DON'T KNOW ALL THE FACTS

What is best for you?

1. **Quick to Deploy and Update** - *How long does it take without configuration?*
2. **Vendor Independent and Scalable** - *What if I need to change my platform or applications?*
3. **Complete Data Services** - *If I want to add business rules can I? Is analytics available?*
4. **Secure and Compliance Friendly** - *How do I prove compliance if I can't audit the data?*

INTEGRATION CHOICES

Why is it important?

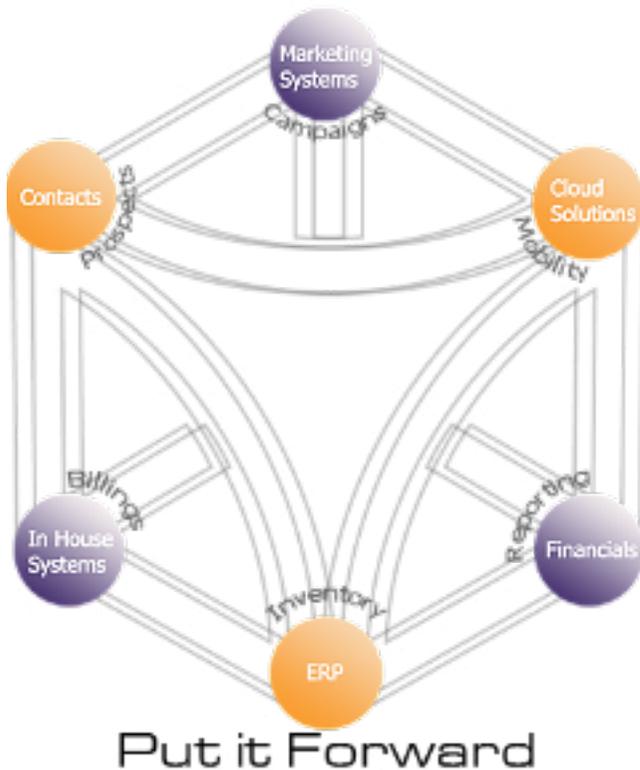
Quick to Deploy and Update - What type of efficiency can be gained with configuration when both the business and IT user can deploy a data integration project from one platform in about 30 days and have the ability to manage and modify on-the-fly once deployed. Compare that to the average 4-12 months custom software development takes¹, and you can quickly see the efficiency gained with a configuration approach.

Vendor Independent and Scalable - If you change your platform or application will the vendor supplied integration continue to work? Many times you won't know until it is too late and the code breaks and you can't figure out why. Preconfigured connectors allow companies to integrate any application and many applications because the platform is independent of the applications and code. Read more about the "[Truth with Native Integration](#)".

Complete Data Services - What if you want to connect data and systems across the organization? No single provider can meet every organization's needs, and no system stands alone. To achieve their full potential, systems must be able to relate to and share information with other systems. Many organizations accept the connections that traditional suppliers provide – data bounces forward from point to point via hard-coded paths. This approach hampers orchestration because it addresses discrete business data flow but not business process flow. Check out our white paper "[Orchestration: Beyond Simple Integration](#)" and see for yourself what you need to have for true orchestration across the organization.

Secure and Compliance Friendly - How do I know it is secure? Vendor-supplied code and developer-supplied code are not meant to be changed. Since users cannot view, control or trace data movement, an error may go undetected for a long time. Unlike code-based solutions, the Put It Forward platform passively monitors data and systems. Users can remediate errors in flight, preserving accuracy, maintaining productivity and supporting compliance efforts.

What do we offer that other integration partners do not and more importantly, how does that benefit you?



We provide a fully integrated and synchronized platform that improves efficiencies, reduces data errors and minimizes IT costs across the enterprise.

Enterprise-wide Synchronization - stay synchronized with all your organizational units, legacy systems and other cloud offerings and on-premise applications.

Platform Management - manage the components of your platform from a single

point. Add, remove or modify the components from any marketing, sales or operational platforms seamlessly and securely. You don't have to settle for one or two data sets we cover over 320+ applications with our platform.

Multi-frequency Integration - choose how fast your data flows and in what direction. From real-time to intra-day to one-time loads and everything in between we have you covered. We help you meet your customer needs faster by providing you the real time data you need.

Connect Once - Connect Everywhere - Once you connect to the PutItForward platform you can connect any other supported application with a click, drag and drop. More systems, services and data sources than you thought possible and more being added every day.

Modern Architecture - the PutItForward platform is purpose built for cloud or on-premise based deployment that connects cloud solutions, on-premise applications and data sources. A modern platform that can accommodate any type of integration seamlessly and securely.

But we don't stop there, we make it easy for all to use, by providing pre-built connectors that can be configurable and built on any device. Interested in seeing this for yourself [sign up for a solution demo.](#)

Contact Us Now



Austin
San Francisco
Toronto
Oslo



info@putitforward.com



www.putitforward.com

WE CAN HELP

WHETHER YOU ARE JUST GETTING STARTED OR MID-PROJECT, WE CAN HELP.

Perhaps you have read this and would like to assess where you are at in the Integration Maturity Model, or maybe you already know and just need the right tools to present this concept to your Line of Business. We have Solution Engineers that are here to help.

Maybe you have already been doing your research and would like to see our tool in action. We are happy to **set up a customized demo** for your needs and answer all your questions to get you started.

Or you could be in between the two and would benefit from a Discovery Session with one of our Solution Engineers to help uncover areas of improvement and a project plan that will get you there. [Connect with us](#) and let us know how we can help.

Endnotes

1 How Long Does it Take to Build Custom Software for a Business, Brianspire, DJ Wardynski, 9/14/17